



*Partnership Opportunities*

# MIAMI 2010

**22-24 FEB 2010, MIAMI**

The Carsonified team is super excited to announce...

**THE FUTURE OF WEB APPS**  
**MIAMI2010**  
**22-24 FEB 2010**

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Contact Will Filby:

Email:

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**FOWA Miami is back and it'll see 500 of the leading entrepreneur web developers hit Miami for three days of inspiration. If you're looking to influence the developers that change opinion and methodology then you've found the right show.**

**Day one of FOWA Miami really will see all the fun of the fair in Miami Beach as we head to the Nikki Beach Resort for a full day and evening of festivities. We are planning an amazing day where you can take advantage of the coolest networking, announce competitions and prizes, take a demo booth, host beach games and hold presentations in the break out areas.**

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## **Diamond \$30K** (2 AVAILABLE)

### **During the build up**

- Logo on the FOWA Miami homepage with hyperlink
- Logo on the FOWA Miami Partner page with 50 word company description
- Logo on the inside of the name badge booklet
- Logo on holding slide in between each speaker
- Minimum two Newsletter entries of 75 words going out to the attendees and wider web community of over 5000 recipients
- Pre-event press and analyst list

### **On site at FOWA Beach Party**

- 4m x 3m stand choice of location
- University Session (Peak time) 25 minutes long
- Entrance welcome branding
- Unlimited announcements, competitions and prize draws at Nikki Beach

### **On site at conference**

- 15 Minute Keynote to entire audience (Pending approval of speaker/content)
- 25 minute University Session during the a break to the conference from the main stage
- Logo on the FOWA Miami Video looped through the breaks on the main stage screen
- 6 conference passes (not including workshops)
- Literature distribution
- Table top display

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## Gold \$10K (6 AVAILABLE)

- 3m x 3m stand best location at Nikki Beach
- University Session Nikki Beach (25 minutes)
- 2 announcements at during FOWA Beach Party
- Logo on the FOWA Miami Partner page “Gold Sponsor” with 50 word company description
- Logo on the inside of the name badge booklet
- Logo on the FOWA Miami Video looped through the breaks on the main stage screen during the conference
- 3 Attendees for FOWA Beach Party and Conference

## FOWA Beach Party Expo \$5K

- 3m x 3m exhibition space at Nikki Beach
- 4 Attendees to FOWA Beach Party
- 2 Attendees to Conference
- Logo on the FOWA Miami Partner page with 50 word company description
- Logo on the FOWA Miami Video looped through the breaks on the main stage screen during the conference

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## **FOWA Beach Party food \$10K** (Co sponsor \$7k)

- Full Sponsorship logo placement plus:
- Exclusive sponsorship of FOWA Beach Party BBQ (Menus to be agreed)
- Announcement to the attendees before lunch
- 5 Attendees to FOWA Beach Party
- 3 Attendees to Conference

## **FOWA Beach Party Drinks Reception \$12K** (Co sponsor \$6k)

- Full Sponsorship logo placement plus:
- Exclusive sponsorship of FOWA Beach Party Drinks Reception 6pm – late.
- 2 / 3 Drinks per person from beer, wine or house spirits
- Announcement to the attendees before lunch
- 5 Attendees to FOWA Beach Party
- 3 Attendees to Conference

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## Start Up Package \$1,500

- Start Up Pitch at Nikki Beach Start Up Zone (10 minutes)
- Logo on the FOWA Miami Partner page “Silver” with 50 word company description
- Logo on the FOWA Miami Video looped through the breaks on the main stage screen during the conference
- 2 Attendees for FOWA Fair and Conference

## Additional Sponsorships

- Official FOWA Wrap Party - \$14K
- Lanyard Sponsorship - \$5 K
- Attendee Bag Sponsorship - \$4K
- Speed Networking - \$5K
- Name Badges - \$6K
- Newsletter Sponsorship - \$8K

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# Interested?

To discuss any of these packages or alternative ideas for engaging our developer community please contact Will. Details at the bottom of the page.

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**Call Will :)**

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